



The
BRITISH
UNIVERSITY
IN EGYPT



THE ANNUAL CONFERENCE OF BUSINESS, ECONOMICS AND POLITICS IN THE MIDDLE EAST 2023

CALL FOR PAPERS

Theme:

Digitalization, Governance, and
Sustainability

Publication Opportunities

Conference proceedings are going to be published online with an **ISSN**.
Chances for international publication of the full paper will be available on the basis of relevance and through a blind review process in a number of international journals.

Review Committee

Prof. Wael Kortam
Prof. Ali Eldin Helal
Assoc. Prof. Richard Gauvain
Assoc. Prof. Gamal Selim
Assoc. Prof. Mostafa AboElsoud
Dr. Nikolaos V. Nikolakakis
Dr. Dimitrios Paparas

21 OCTOBER 2023

HYBRID

AT THE BRITISH UNIVERSITY IN EGYPT CAMPUS
- EL-SHOROUC CITY, CAIRO, EGYPT

SUBMISSIONS

- Abstracts Submission Deadline: **6th of April**.
- Decision: **1st of June**.

For enquiries & submission, contact Dr. Noha Ghazy at

noha.ghazy@bue.edu.eg



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The Faculty of Business Administration, Economics and Political Science (BAEPS) at The British University in Egypt is delighted to host The Annual Conference of Business, Economics and Politics in the Middle East on **21 October 2023**.

The Middle East region is a 'hotspot' where the effects of security related issues, migration, refugees, as well as climate change are greater than in other regions of the world, with implication not only on global and national politics, but equally on national and international businesses and economies. In the same sense, the region poses challenges as well as chances for good governance, sustainability, and digitalization. The aim of this annual conference is to create and sustain emphasis on studying this region while employing and encouraging interdisciplinary perspectives ranging from business, economics, political science, and sociology.

PRME Principles for Responsible Management Education

an initiative of the



Association of African Business Schools



Conference Tracks



FIRST TRACK: GOVERNANCE AND DIGITALIZATION IN THE MIDDLE EAST

This track examines topics related to the impact digitalization has on the relevant agents in the economy, namely: **people, businesses, and governments**, with a special interest to the MENA region.

The world is currently argued to be amid the fourth industrial revolution. Technology is changing all aspects of people's lives. This is continuously posing too many questions regarding the future of work, whether digitalization is mitigating or further enforcing inequalities, and most importantly it is highlighting the importance of adequate governance and regulations in the digital economy.



SECOND TRACK: THE REPERCUSSIONS OF THE RUSSIA-UKRAINE CONFLICT ON THE MIDDLE EAST

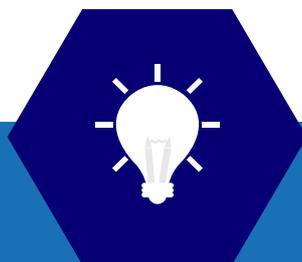
This track examines various issues in the context of global governance and international order.

The ongoing Russia-Ukraine conflict calls into question prominent issues, including but not limited to the international law and the use of force, the challenges but also the opportunities availed by the energy crisis, the implications of economic sanctions, the refugees and food crises, and the future of foreign investment and trade.

Overriding these are general theoretical and practical issues that question the future of multilateralism.



Governance



Digitalization



Russia-Ukraine

Conference Tracks



THIRD TRACK: SUSTAINABILITY AND ENVIRONMENT IN THE MIDDLE EAST

This track examines topics related to the efforts undertaken in the quest for sustainability as well as their effectiveness in the Middle East region.

The importance of meeting the needs of the present without jeopardizing the ability of future generations to meet theirs is getting more and more critical, with a growing recognition that serious action needs to be taken but also that greater challenges exist.

This track includes issues related to *women and environment, gender equality, ecological footprint, sustainable economies, corporate social responsibility, etc..*



FOURTH TRACK: THE PERSPECTIVE OF POSTGRADUATE STUDENTS ON BUSINESS, ECONOMICS AND POLITICAL ISSUES.

The conference organizers are pleased to invite postgraduate students to submit their abstracts in ***Business Administration, Economics and Political Science.***

Postgraduates are welcome to present their ideas on issues beyond the conference tracks and themes.

Presentations will take place in three sessions parallel to the conference official tracks.



Sustainability



Environment



Middle East

Call for Papers



Submissions

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- Decision: **1st of June.**

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In case of acceptance, you will be required to send a full paper one week prior to the conference.

Best Presentation Award is going to be delivered to the best presentation across the conference tracks.

Date of the conference: **21 October 2023**

Nature of the conference

The conference will be held in a **hybrid** format.

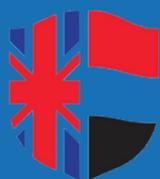
In-Person presentations will be expected from Egyptian speakers with a possibility of virtual presentations only for international (non-Egyptian) speakers.

VENUE

*The British University in Egypt - El-Shorouk City,
Cairo, Egypt*

Registration Fees

- 500 EGP for Egyptian Presenters/Participants
- 100 USD for International Presenters/Participants
- 250 EGP for Egyptian attendees & non-presenting co-authors
- 50 USD for International attendees & non-presenting co-authors
- Graduate students get 50% discount of the fees
- Academic Staff of The British University in Egypt are exempted from the fees



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